

## CATEGORY DESCRIPTION

### Prestige Awards

#### 47. OHBA Service Professional of the Year

This Prestige category Service Professional of the Year award highlights an OHBA member company that demonstrates outstanding professionalism and integrity within their business, industry, and community.

#### Judging Criteria

- Community Service
- Innovation (including but not limited to products, designs, system, and environmental)
- Sales and Marketing excellence
- Support of Industry

#### Requirements – To Enter

- Written Content - Guided Questions ( 250 max words per question )
  - How has your company demonstrated sales and marketing excellence that goes above and beyond?
  - What innovations (including but not limited to products, designs, systems, and environmental) does your company adopt and/or employ and why?
  - How has your company demonstrated community service that goes above and beyond?
  - How has your company demonstrated support for the industry (including locally, provincially, nationally)?
  - Why is your company the best service professional in Ontario?

#### Requirements to Upload

- Project Logo (if applicable)
- Company Logo ( Builder/Developer/Renovator )
- 5 - 10 photos exhibiting the judging criteria ( Minimum 1500 pixels in height or width. )